

MINERAL & GEM

58th SHOW

PRESSE KIT

21-25
June
2023

passion
BEST OF



SAINTE-MARIE
AUX-MINES
ALSACE | FRANCE



www.sainte-marie-mineral.com



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PRACTICAL INFORMATION



Press access

Your direct access to the Press & VIP welcome tent will be near **the cash desk n°2a** at the top of the Jules Simon Park, in the Zone Mineral **from 9AM to 1PM from Wednesday 21st to Sunday 25th June.**

PRESS ACCREDITATION / REQUEST FOR BADGES

You will find **the accreditation form** that you will have to fill in on our website in the Media section before Friday June 16, 2023. Your accreditation will allow you **to register** and **to collect your press access badge** which will be waiting for you at the Press Welcome Desk (at the top of the Jules Simon Park).

If you write about the event or publish pictures, please send us the contents by email to media@sainte-marie-mineral.com



Dates and times

Opening dates

From 21 to 25 June **for the professional**

From 24 to 25 June **for the general public**

Opening hours

Wednesday, Thursday, Friday, Saturday from 9AM to 7PM. (Ticket desks close **at 6PM**)

Sunday from 9am to 6pm (**Ticket desks close at 5PM**)

Free shuttles will be provided from the parking lots.

You will also be able to find on the spot parking for visitors:



5€/day and per car



10€/day and per camper/van

WHO ARE WE?

The organizers of Mineral & Gem

The SPL EVA

The Local Public Company «Événementiel en Val d'Argent» (EVA), created in 2015, has a mission to boost the area by organizing different events on the territory including the Mineral & Gem show.

Eager to share all the cultural wealth and heritage of the Val d'Argent area, the SPL EVA works all year round to program events of international scope in Alsace. Attached to its territory and active in its development, it builds all its projects hand in hand with the actors and resources available locally. The company pursues its objective of promoting and preserving the historical heritage of the territory and the passion for mineralogy on an international scale.

Among its reference projects: two textile events, the other historical landmark of the Sainte-Marie-aux-Mines valley

EVA

société publique locale / événementiel en val d'argent

- **Mode et tissus which takes place in March**
- **Carrefour Européen du Patchwork which takes place in September**

“ In 1973, the first Mineral & Gem show was held in front of the municipal theater of Sainte-Marie-aux-Mines. Since then, the «mineral show», which is celebrating its 58th year of existence, has evolved to become one of the world's leading shows, a reference in Europe and a real figurehead for events in the Alsace region. While keeping its attachment to the tradition and culture of the valley, the event has been able to modernize and offer a space for discovery and creation: a friendly site where one can share his passion for minerals and gems at any age.

In the continuity of the rich cultural history of Sainte-Marie-aux-Mines, what a joy for our team to bring its stone to the building. Well beyond «satisfying the request», we have at heart to be ambassadors of a sincere and true passion for mineralogy, while participating in creating unique moments.

But we also want to keep this crossroads of international meetings with enthusiasts from all over the world.

As a showcase of Alsatian culture of yesterday and today, Mineral & Gem presents itself as a meeting between enthusiasts and the public in the richness of their plurality; and all this during five days in the heart of the city of Sainte-Marie-aux-Mines. “

Thomas BELLICAM
Chief executing of Événementiel en Val d'Argent

WHAT IS MINERAL & GEM

IN NUMBERS

54 nationalities

Over **1000**
exhibitors

5926 mineral species
on Earth

Over **30 000**
visitors

700 volunteers

ACCORDING TO THEM

« Maintenu dans son écrin historique, la bourse aux minéraux marquera les esprits par sa richesse minéralogique. »
DNA, 01/07/2013

« Mineral & Gem rassemble à chaque édition plus de 30.000 visiteurs venus rencontrer plus de 1000 exposants issus de 52 pays et de tous les continents. Ce succès lui a conféré sa position parmi les 3 grands événements mondiaux dans son domaine, où amateurs et professionnels peuvent admirer et acquérir minéraux, gemmes, fossiles, météorites, bijoux, joaillerie, perles, pierres précieuses et pierres fines. » Le Parisien, 26/06/2022

« For anyone interested in gems and minerals, the Sainte-Marie-aux-Mines show is a must-see event. During four colorful days, the visitor will rub shoulders with many experts and other interested souls in the global gem and mineral industry. » Incolor, 2017

« Bietet Mineral & Gem jedes Jahr nicht nur ein äusserst sympathisches Ambiente, einen Charme, den keine Messehalle der Welt bieten könnte. »
Fossilien, 01/2023

SAINTE-MARIE-AUX-MINES: A RICH CULTURAL HERITAGE

Sainte-Marie-aux-Mines, a small atypical town located in Alsace, **has a rich history of more than 2 000 years of mining** going back to the Middle Ages. The town takes its name from the silver mines that were discovered in the region in the 13th century. The mines experienced a major boom in the 18th century when copper deposits were also discovered.

For centuries, the mines of Sainte-Marie-aux-Mines were **at the heart of the local economy**, attracting miners and workers from all over the country. The town became an important center for ore processing, with smelters and factories producing precious metals and minerals.



Source : DNA, 1914



© Mineral & Gem (2022)

Nowadays, the name “Sainte-Marie-aux-Mines” is well known among mineral enthusiasts and is established as **a place of reference** for them, with **one of the largest fairs in Europe: Mineral & Gem**. Visitors can discover the fascinating history of mining and admire unique samples of minerals and gems from all over the world (and even from space with some meteorite exhibitors!).



MINERAL & GEM: THE MAJOR EVENT FOR MINERAL ENTHUSIASTS

For **nearly sixty years**, Mineral & Gem has brought together professionals and wholesalers from all over the world for the mineral fair. More than 30 000 visitors each year invade the streets of Sainte-Marie-aux-Mines **to admire the wonders of the earth**, including minerals, gems, fossils, meteorites, fine jewelry and jewelry.

The 58th edition of the Mineral & Gem Show in Sainte-Marie-aux-Mines **will be open to the general public on June 24 and 25, 2023 and to professionals from June 21 to 23**. It is the second most important event in the world for mineralogy. Mineral and gem enthusiasts will thrive in this exciting event.



© Mineral & Gem (2022)

This meeting is a **unique opportunity** for collectors, experts and mineral enthusiasts of all levels to come together and explore the wonders of nature. Visitors will be able to discover rare stones, crystals and fascinating fossils, and learn more about the geological history of our planet. This immersive experience is a true journey through the hidden treasures of our world.

In order to simplify the visit for professional visitors and to allow everyone to find their way through this labyrinth of tents and atypical buildings, two areas have been created: the **Zone Mineral** on the upper part of the village and the **Zone Gem** in the city center.

In the **Zone Mineral**, you will find:

- Minerals
- meteorites
- fossils
- exhibitions
- conferences

In the **Zone Gem**, you will find:

- Jewelry
- row necklace
- precious stones
- pearls
- gems
- fine jewelry

TO SUM IT UP

PASSIONNATING

Conferences, animations, meetings, exchanges, observations, many activities are offered to all the visitors, big and small, passionate and novices!

MESMERIZING

The exhibitors' booths and the exhibition showcases are full of specimens that will amaze collectors and amateurs alike.

REMARKABLE

A unique experience in the heart of a green valley.

FLAVORFUL

A wealth of Alsatian culture for both your eyes and your taste buds with 22 on-site restaurant spaces and the know-how of restaurant owners from all over the Val d'Argent and even the nearby Alsace wine route.

HISTORICAL

Experience the 58th edition of the event in a mining area that is over 2,000 years old.

PASSION IN THE SPOTLIGHT OF THIS NEW SHOW

For this 58th edition, the Mineral & Gem show has chosen the theme: **Passion**. This new edition is particularly aimed at those who are passionate about the natural and fascinating beauty of minerals.

Over the centuries, humanity has been captivated by the infinite richness and diversity of the mineral kingdom. From shimmering crystals to stunning geometric shapes, from sparkling gems to rare and exotic minerals, each mineral specimen is a true work of art created by geological forces and time itself.



© Mineral & Gem (2022)



© Mineral & Gem (2022)

Mineralogy offers incredible insight into the history of our planet. By examining crystals and rocks, we can travel back in time, discover geological developments and understand the processes that have shaped our world as we know it today. **But what makes mineralogy even more captivating is the passion it arouses in amateurs and professionals.**

This passion can be fueled by a curiosity for geology and chemistry, or by a fascination for the extraordinary colors and shapes that stones can take. Collecting minerals is to explore a fascinating and captivating world.

PASSION IN THE SPOTLIGHT OF THIS NEW SHOW



© Alain MARTAUD

For lovers of mineralogy, each stone is a wonder of nature. The crystals, inclusions, and veins of minerals found within stones are clues to understanding their formation and history. Many people go in search of these exceptional stones.

They are often hidden in remote areas of the world, and their extraction can be difficult and dangerous. But for the most avid, **mineral hunting is an exhilarating adventure that can take them to the most remote corners of the planet.**

The beauty of gemstones is a source of inspiration for jewelers, who use these gems to create magnificent jewelry. Each stone has its own characteristics, which can be enhanced by creating a unique and customized jewel.

The fascination with mineralogy and gemology is a captivating adventure, combining science, beauty and history. **It is passed down from generation to generation, appealing to the children and grandchildren of collectors.** Whether as **a collector, researcher, or jewelry designer**, this passion can lead to extraordinary discoveries and unforgettable experiences and encounters.

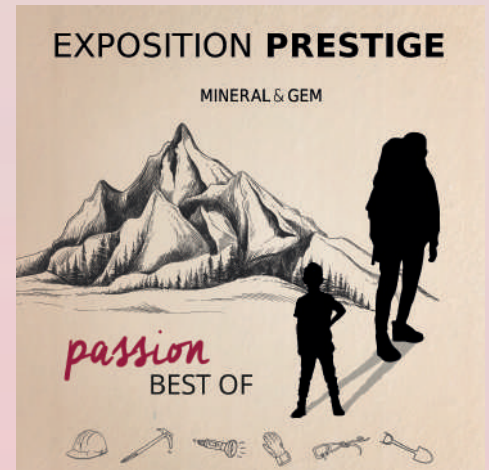
And it is Mineral & Gem that takes care of gathering all these passionate people in one place to exchange, share and admire the most beautiful collections of minerals and gems. The collectors will make you discover their vision of mineral collecting, whether it is precious or more modest. Prepare to be amazed by breathtaking displays of rare and spectacular minerals and gems, attend conferences by experts and participate in exciting activities that will take you to the heart of mineralogy. It's the perfect opportunity to meet other enthusiasts, broaden your horizons and feed your love of minerals.

THE EVENT'S PROGRAM

The exhibitions

Prestige exhibition

The Prestige exhibition «Passion | Best of», will present the favorite minerals of the collectors. Each collector will display their stones in different ways, showcases, lighting, etc. The exhibition will also host the Museum National d'Histoire Naturelle, the Natur Musée de Luxembourg and the Musée de l'Université de Strasbourg/EOST. Mineral enthusiasts and natural history lovers will undoubtedly find something to their liking in the display cases and among the minerals offered by these renowned institutions.



© Éléonore CLÉMENT



© Grégoire DE BODINAT, Quartz et pyrite

Piscine exhibition

At the Pool, the exhibition will feature a selection of special specimens that reflect the exhibitors' fever for mineralogy. Whether you are a collector or a crystal maker, the exhibition at the Pool is the perfect opportunity to share your love for mineralogy.

Fossile exhibition

On the fossil side, you will discover the imposing T-Rex Family and the Great Sea Monsters, in the Pavillon Osmont. You will be able to see samples of Tyrannosaurus Rex skeletons of all sizes, from babies to adults. This exhibition offers an opportunity to explore the evolutionary history of these massive animals.



© Éléonore CLÉMENT

THE EVENT'S PROGRAM

Our conferences

A program of conferences by experts and enthusiasts will also be offered free of charge on the second floor of the Theatre.

Thursday 22 June

" Jean-Pierre Alibert's odyssey: art of the mine ", 10H, Ophélie Weinert - FR

" A passion for coral-red ", 11H, Jean-Philippe Giordano - FR

" From finance to gemmology, passion is key ", 14H30, Fabienne Michaud - FR

" Phenomenal gems: a passion for exceptional stones ", 15H30, Dr Laurent Massi - FR

Friday 23 June

" Techniques and lighting for photomicrography ", 10H, Valentin Fejoz - FR

« Tourmaline - fascinating crystals with fantastic inner worlds », 11H, Paul Rustemeyer - EN

« Fossiles et faussaires », 14H30, Alain Morala - FR

« Du fer météoritique au fer métallurgique », 1H30, Albert Hambon - FR

" Perennial conservation and digitisation of the type minerals collection of the State Museum of Natural Sciences in Lausanne (SwissCollNet project) ", 16H30, Dr Julien Reynes - FR

Saturday 24 June

" A mine of light: miners' lamps through the age ", 10H, Frédéric Kuhn - FR

" From science to art: what is a lapidary glyptician? ", 11H, Stéphane Renard - FR

" Synthetic diamonds, a threat or an opportunity? ", 14H30, Eddy Vleesdrager - FR

" Gemmologist, a passion - a career: its challenges ", 15H30, Dr Laurent Massi - FR

Sunday 25 June

" The history of diamond cutting ", 10H, Eddy Vleeschdrager - FR

" A passion for coral-red ", 11H, Jean-Philippe Giordano - FR



© Mineral & Gem (2022)

THE EVENT'S PROGRAM

The activities

Rough stone carving Workshop

Zone Mineral, Lycée courtyard CL 76-77

Children and adults alike are invited to participate in this workshop: Mr. Heinrich Zeitvogel will show how to cut, sand and polish a rough stone that has been sawn.



© Mineral & Gem (2018)

Micro-Labo Workshop

Zone Mineral, Val d'Argent Expo VE2 200/204

You will be introduced to the amazing world of the infinitely small thanks to magnifying glasses provided by the French Association of Micro-mineralogy. Members of the association will guide you in your discovery of micro-minerals and help you better to understand their composition and functioning.



© Mineral & Gem (2018)

Free Tour of the Gabe Gottes Mine

Reservation required on our website. Free shuttle bus, departure from the rue des Prés (bottom of the Parc Jules Simon)

You are invited to take part in a guided tour of the Gabe Gottes mine in the Rauenthal valley with guides from the Archéomine association. This mine was opened in the second half of the 16th century and exploited silver and arsenic veins until 1940. Six free visits are planned on Saturday and Sunday at 12pm, 2pm and 4pm to discover the secrets and history of this mine.

Reservation required



© Mineral & Gem (2018)

THE SHOP

SHOP MINERAL & GEM

Don't leave without a little souvenir from our official shop.

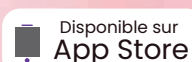
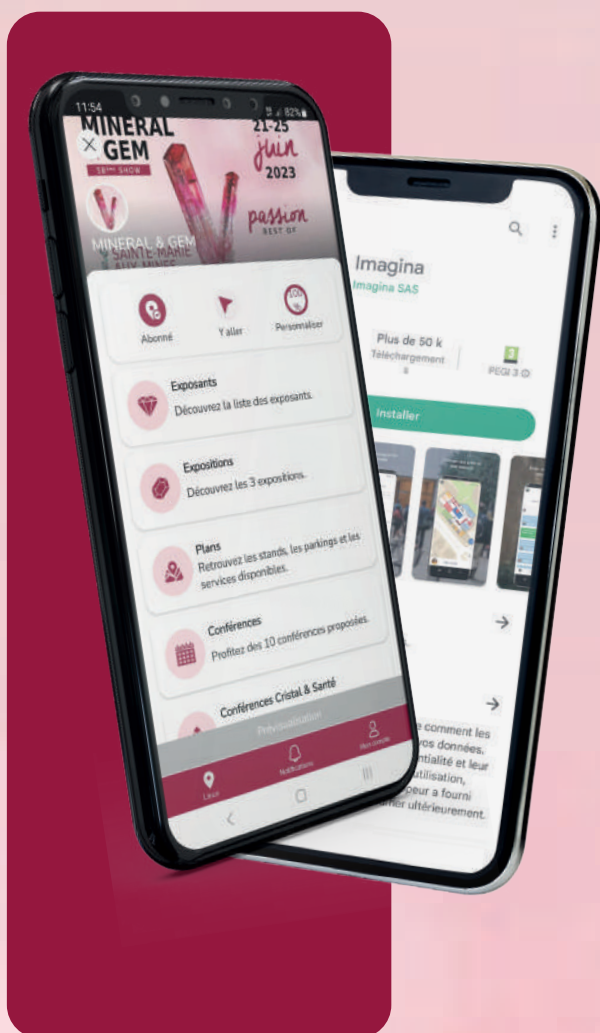
Go to the shop in the heart of the event, in the Theatre roundabout (ZM) to get our must-have goodies!

- **The tee-shirt:** style and comfort, it has it all!
- **The polo:** the choice of champions
- **The soft sweater** for a cocooning moment
- **The cup:** to start your day with a dose of pleasure
- **The wine glass:** to savor each sip with elegance
- **The backpack:** that follows you everywhere, from the city to nature
- **The flask:** ecological and reusable : it is a must-have
- **The reusable plastic cup:** the classic that makes every drink even more special
- **Bottles of Alsace wine,** for the first time! In collaboration with Gilbert Ruhlmann & Fils, a winery based in Scherwiller
- **The cap** perfect for a casual and cool look
- **The carrier bag** that can hold everything you need



IMAGINA, THE MINERAL & GEM OFFICIAL MOBILE APP

The **Imagina mobile app** will allow visitors to find all the information related to Mineral & Gem in a fun and practical way: **interactive map, list of exhibitors, program of the day, parkings, etc.**



How to use it:

- **Access** your smartphone's store (iPhone or android)
- **Download** the Imagina mobile app
- **Open** the app, search for Mineral & Gem and enjoy all functions available!

The app is also **available online, without downloading**

Consult the app

OR

SCAN ME



TICKETING

SCAN ME



Visitors can save time by **purchasing their tickets online** before the visit. To avoid waiting in line at the ticket office, a special pre-sale line will be dedicated to visitors who already have their ticket.

TARIFS DES BILLETS TICKET PRICES

PROFESSIONNELS

PROFESSIONAL VISITORS

MERCREDI 21 À DIMANCHE 25

WEDNESDAY 21 TO SUNDAY 25

EARLY ACCESS PASS

5 JOURS

Mercredi à dimanche / Wednesday to Sunday

55 €

PASS 4 JOURS

Jeudi à dimanche / Thursday to Sunday

38 €

1 Journée Pro

Jeudi ou vendredi / Thursday or Friday

26 €

18 € **

** GROUPES / GROUPS

à partir de 12 personnes /
from 12 people

GRAND PUBLIC

GENERAL PUBLIC

SAMEDI 24 ET DIMANCHE 25

SATURDAY 24 TO SUNDAY 25

PASS 2 jours

Samedi et dimanche /
Saturday & Sunday

PLEIN TARIF
GENERAL RATE

15 €

TARIF Réduit
reduced rate *

TARIF GROUPE
group rate **

9 €

1 journée

Samedi ou dimanche /
Saturday or Sunday

10 €

6 €

*TARIF RÉDUIT : 10-18 ans, personnes en situation de handicap, porteurs de la Carte CEZAM ou inscrits à Pôle emploi Sur présentation d'un justificatif

reduced rate : 10-18 years-old, students, people with disabilities or unemployed people. Upon presentation of proof.

CONTACT US

Press contacts

Marion PERROT

as-presse@spl-eva.com

Marion KELLER

media@sainte-marie-mineral.com



@mineralgemshow



@Mineral & Gem à
Sainte-Maire-aux-Mines



@mineralgemshow

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